



# **AIPN International Petroleum Summit**

**30 NOV – 2 DEC 2021 | VIRTUAL**

**AIPN INTERNATIONAL PETROLEUM SUMMIT 2021**

# **SPONSORSHIP PROSPECTUS**

## AIPN INTERNATIONAL PETROLEUM SUMMIT 2021

The Association of International Petroleum Negotiators (AIPN) will host the annual International Petroleum Summit (IPS) from 30 November – 2 December online.

International Petroleum Summit (IPS) is a leading annual event for the international oil and gas community, and serves as a platform to enhance knowledge exchange, business networking and co-create partnerships. The 2021 annual forum will host leaders of international and national oil and gas companies, government officials, international organizations, service providers, global law firms and academia.

### 2021 GLOBALLY RECOGNIZED SPEAKERS



**MONTRI RAWANCHAIKUL**  
Chief Executive Officer  
PTTEP



**DR. TWARATH SUTABUTR**  
Inspector General  
Ministry of Energy  
Thailand



**HARALD LINK**  
Chairman and President  
B.Grimm Power



**DR. NUKI AGYA UTAMA**  
Executive Director  
ASEAN Centre for Energy



**MELODY MEYER**  
President  
Melody Meyer Energy LLC

### ABOUT AIPN

The AIPN is an independent not-for-profit professional membership association for energy industry professionals engaged in international negotiations, contracts, transactions and disputes. The Association comprises 3,200 members from more than 110 countries representing numerous international and national oil and gas companies, host governments, service companies, global law firms and academic institutions.



A GLOBAL SUMMIT DRIVING THE ENERGY INDUSTRY  
TODAY AND TOMORROW WITH ASIA IN FOCUS



**MONTRI RAWANCHAIKUL**  
Chief Executive Officer  
PTTEP



**DR. TWARATH SUTABUTR**  
Inspector General  
Ministry of Energy  
Thailand



**HARALD LINK**  
Chairman and President  
B.Grimm Power



**MARTIN HOUSTON**  
Vice Chairman  
Tellurian



**DR. KURUJIT  
NAKORNTHAP**  
Executive Director  
PTIT



**DR. NUKI AGYA UTAMA**  
Executive Director  
ASEAN Centre for Energy



**MELODY MEYER**  
President  
Melody Meyer Energy LLC



**LEONARDO  
SEMPERTEGUI**  
General Counsel  
OPEC



**GAVIN THOMPSON**  
Vice Chairman,  
Energy - Asia Pacific  
Wood Mackenzie



**DOUG WHARTON**  
Senior Vice President  
Venture Global LNG



**NATRUDEE  
KHOSITAPHAI**  
EVP, Strategy and  
Business Development  
Group  
PTTEP



**UNAI PASTOR**  
Vice President –  
Origination  
Cheniere Energy



**SHIGEHARU YAJIMI**  
SVP– Global Energy  
Marketing  
INPEX



**MARK ABBOTSFORD**  
VP Marketing  
Woodside Energy

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**FAUZIAH MARZUKI**  
Head of Global LNG  
and APAC Gas  
BloombergNEF



**ANDREW HARWOOD**  
Research Director, Asia  
Pacific Upstream Oil & Gas  
Wood Mackenzie



**DR. PEDRO VAN MEURS**  
President  
Van Meurs Energy



**THOMAS HILBOLDT**  
MD, Head ESG Integration  
- Equities, Asia-Pacific  
HSBC



**JENNIFER JOSEFSON**  
AIPN President and  
Partner  
Morgan Lewis



**ANDREW SNEDDON**  
Consulting Director  
ERM



**DARUPORN KAMOPLUS**  
Managing Director  
Global Renewable  
Power Company



**KANITA SARTWATTAYU**  
SVP, Development  
Project Division  
PTTEP



**QUENTIN FOUESNANT**  
Head of Sales – Asia  
Equilibrium AI



**JOSE ANTONIO  
MILLAN RUANO**  
CEO  
Hinode Energy



**LORENZO MANCINI**  
Regional Sales Director  
TotalEnergies Renewables  
Distributed Generation



**JON DUGSTAD**  
Director Wind & Solar  
Norwep



**DOLF GIELLEN**  
Director, Innovation and  
Technology Centre  
IRENA



**SVERRE ALVIK**  
Director, Energy Transition  
Outlook, Group Research  
and Development  
DNV



## PRESENTING GLOBAL LEADERS

IPS 2021 draws together a global network of energy professionals spanning Energy Ministers, industry CEOs and leaders of international organizations.



## TOPICS ADDRESSING INDUSTRY'S CRITICAL ISSUES & CONCERNS

Recent global energy crunches place the oil and gas sector center stage. A breadth of topics at IPS 2021 include: Energy security, energy poverty, decarbonization, sustainable upstream E&P, decommissioning, energy transition, LNG, renewables, technologies and women in energy.



## CONNECTING WITH GLOBAL PEERS

The IPS 2021 Virtual platform allows you to connect with global peers at ease. You can conveniently interact with the speakers, attendees and set up video meetings.

**97%**  
of delegates would  
recommend the IPS

## SPONSORSHIP OPPORTUNITIES

### BE A SPONSOR AT IPS 2021 AND POSITION YOUR COMPANY BEFORE YOUR TARGET AUDIENCE

Sponsorship provides you with the ideal platform to position your business as an industry leader and to showcase your brand, products and services to the key players across the oil and gas, LNG, renewables and power sector value chain.

As a sponsor, you will connect with the industry's most important stakeholders, enabling you to forge new partnerships, capitalize on growth opportunities and demonstrate your business strength, innovation and expertise.



**Increase your company's exposure** to the energy industry



**Network with decision makers** charting the energy industry's tomorrow



**Position your company** as an industry expert and thought leader



**Launch new brands**, products and services on a global platform

AIPN 2019  
IPS

#aipn  
SPONSOR

WHITE & CASE

BAKER  
HUGHES  
a GE company

TUDOR PICKERING  
HOLT & CO

ExxonMobil

#### CONTACT IPS 2021 CO-CHAIRS



**Mr. Michael Arruda**  
King & Spalding  
IPS Co-Chair  
[marruda@kslaw.com](mailto:marruda@kslaw.com)



**Mr. Joseph Tomkiewicz**  
Tilleke & Gibbins  
IPS Co-Chair  
[joseph.t@tilleke.com](mailto:joseph.t@tilleke.com)

**BENEFITS**

**Thought Leadership**

Conference program agenda will recognize the sponsor as an Endorser.

**Digital Conference Pass**

**10X** Passes to the conference, business matching function and post-conference documentation

**Company Microsite on Event Platform (with Ad Banner)**

- A dedicated page to showcase sponsor’s organization, projects and other information
- The page also allows sponsors to interact and engage with visitors & conduct online meetings from their microsite
- We will assist you in setting up your microsite

**Video Hosting on IPS Online platform (2 videos up to 60mins each)**

- You will have the opportunity to host video content for the audience. Examples of content include, not limited to (i) workshop (ii) tutorials (iii) interviews (iv) fireside chat.
- We will help you set up your video hosting.

**Branding on Registration Page**

- Sponsor will be prominently branded on the initial AIPN registration page

**Digital Branding**

- Organization logo and hyperlink on Sponsor page of AIPN IPS site and dmg IPS site, with designation at sponsorship level (Platinum, Gold, etc.)
- Organization logo on all email campaigns
- Organization logo on post-Summit “Thank You” email newsletter to all attendees
- Organization logo featured during the initial live-streaming of the Summit
- Organization logo featured on revolving slides during program breaks
- Organization logo on marketing collateral
- Organization logo on post-IPS report along with AIPN corporate sponsors

Value:  
**USD50,000**



## SPONSORSHIP PACKAGES - PLATINUM

### BENEFITS

#### Digital Conference Pass

**7X** Passes to the conference, business matching function and post-conference documentation

#### Company Microsite on Event Platform (with Ad Banner)

- A dedicated page to showcase sponsor's organization, projects and other information
- The page also allows sponsors to interact and engage with visitors & conduct online meetings from their microsite
- We will assist you in setting up your microsite

#### Video Hosting on IPS Online platform (1 video up to 60mins)

- You will have the opportunity to host video content for the audience. Examples of content include, not limited to (i) workshop (ii) tutorials (iii) interviews (iv) fireside chat.
- We will help you set up your video hosting.

#### Branding on Registration Page

- Sponsor will be prominently branded on the initial AIPN registration page

#### Digital Branding

- Organization logo and hyperlink on Sponsor page of AIPN IPS site and dmg IPS site, with designation at sponsorship level (Platinum, Gold, etc.)
- Organization logo on all email campaigns
- Organization logo on post-Summit "Thank You" email newsletter to all attendees
- Organization logo featured during the initial live-streaming of the Summit
- Organization logo featured on revolving slides during program breaks
- Organization logo on marketing collateral
- Organization logo on post-IPS report along with AIPN corporate sponsors

Value:  
**USD30,000**



### BENEFITS

#### Digital Conference Pass

**6X** Passes to the conference, business matching function and post-conference documentation

#### Company Microsite on Event Platform (with Ad Banner)

- A dedicated page to showcase sponsor's organization, projects and other information
- The page also allows sponsors to interact and engage with visitors & conduct online meetings from their microsite
- We will assist you in setting up your microsite

#### Video Hosting on IPS Online platform (1 video up to 40mins)

- You will have the opportunity to host video content for the audience. Examples of content include, not limited to (i) workshop (ii) tutorials (iii) interviews (iv) fireside chat.
- We will help you set up your video hosting.

#### Digital Branding

- Organization logo and hyperlink on Sponsor page of AIPN IPS site and dmg IPS site, with designation at sponsorship level (Platinum, Gold, etc.)
- Organization logo on all email campaigns
- Organization logo on post-Summit "Thank You" email newsletter to all attendees
- Organization logo featured during the initial live-streaming of the Summit
- Organization logo featured on revolving slides during program breaks
- Organization logo on marketing collateral
- Organization logo on post-IPS report along with AIPN corporate sponsors



Value:  
**USD20,000**

## SPONSORSHIP PACKAGES - SILVER

### BENEFITS

#### Digital Conference Pass

**4X** Passes to the conference, business matching function and post-conference documentation

#### Company Microsite on Event Platform (with Ad Banner)

- A dedicated page to showcase sponsor's organization, projects and other information
- The page also allows sponsors to interact and engage with visitors & conduct online meetings from their microsite
- We will assist you in setting up your microsite

#### Video Hosting on IPS Online platform (1 video up to 20mins)

- You will have the opportunity to host video content for the audience. Examples of content include, not limited to (i) workshop (ii) tutorials (iii) interviews (iv) fireside chat.
- We will help you set up your video hosting.

#### Digital Branding

- Organization logo and hyperlink on Sponsor page of AIPN IPS site and dmg IPS site, with designation at sponsorship level (Platinum, Gold, etc.)
- Organization logo on all email campaigns
- Organization logo on post-Summit "Thank You" email newsletter to all attendees
- Organization logo featured during the initial live-streaming of the Summit
- Organization logo featured on revolving slides during program breaks
- Organization logo on marketing collateral
- Organization logo on post-IPS report along with AIPN corporate sponsors



Value:  
**USD10,000**

## SPONSORSHIP PACKAGES - BRONZE

### BENEFITS

#### Digital Conference Pass

**1X** Passes to the conference, business matching function and post-conference documentation

#### Company Microsite on Event Platform

- A dedicated page to showcase sponsor's organization, projects and other information
- The page also allows sponsors to interact and engage with visitors & conduct online meetings from their microsite
- We will assist you in setting up your microsite

#### Video Hosting on IPS Online platform (1 video up to 10mins)

- You will have the opportunity to host video content for the audience. Examples of content include, not limited to (i) workshop (ii) tutorials (iii) interviews (iv) fireside chat.
- We will help you set up your video hosting.

#### Digital Branding

- Organization logo and hyperlink on Sponsor page of AIPN IPS site and dmg IPS site, with designation at sponsorship level (Platinum, Gold, etc.)
- Organization logo on all email campaigns
- Organization logo on post-Summit "Thank You" email newsletter to all attendees
- Organization logo featured during the initial live-streaming of the Summit
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- Organization logo on marketing collateral
- Organization logo on post-IPS report along with AIPN corporate sponsors

Value:  
**USD5,000**



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**BE A SPONSOR TODAY**